



Exhibitions | [AB Circle at IdentityWeek Europe 2025](#)

At Identity Week Europe 2025 in Amsterdam, [AB Circle](#) showcased its government-focused solutions, including Multifactor Authentication (MFA) and Identity-as-a-Service (IDaaS). Certified to ISO/IEC standards, these technologies support secure, scalable citizen services and align with the EU's Digital Identity Wallet initiative. Through meaningful engagement with industry partners and European government officials, AB Circle reinforced its commitment to sustainable, interoperable e-government solutions. CEO Gilbert Leung emphasized the event's value in fostering collaboration and driving innovation in digital identity.

[Learn more.](#)

Development Resources | [Launch of the Versatile NDEF Tool](#)

[AB Circle](#) launched its resourceful [NDEF Tool](#), designed to encode text and data by Circle contactless reader into NTAG and Ultralight cards using the standardized NFC Data Exchange Format (NDEF). Supporting formats such as URLs, smart posters, and contact information, the tool enables seamless integration of NFC technology into everyday applications—from digital business cards and access control to instant product information retrieval.

[Learn more.](#)



[Secure your Identity.](#)

[Authenticate your Access.](#)



[Learn more](#)



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